



## **FOR IMMEDIATE RELEASE**

### **ADA CARBON SOLUTIONS SIGNS CONTRACT FOR ACTIVATED CARBON**

Littleton, CO – May 25, 2010 - ADA Carbon Solutions, LLC (“ACS”), the joint venture owned by ADA-ES, Inc. (NASDAQ: ADES) and Energy Capital Partners (“ECP”), today announced that it has signed a contract with a coal-fired power company to provide activated carbon (“AC”) for mercury emissions control. Marilyn Treacy, Senior Vice President of Sales & Marketing at ACS, stated, “This contract for AC will enable our customer to meet state mercury regulations in the Midwest. ACS’s ability to be a total solutions provider by offering technical services, equipment, performance enhancements, and a secure supply of quality AC gives companies confidence that they will have the support they need to meet their mercury compliance requirements.”

ACS is nearing completion on the largest and most “environmentally friendly” AC production line in North America. The plant, which is being constructed in Coushatta, LA, is designed to produce 150 million pounds of AC per year. The plant is expected to start production in 2010. ACS currently supplies AC to some of the largest U.S. power companies from its own 60 million pound per year processing facility located in Natchitoches, Louisiana. For additional information please visit [www.ada-cs.com](http://www.ada-cs.com)

#### **About ADA-ES**

ADA-ES is a leader in clean coal technology and the associated specialty chemicals. We develop and implement proprietary environmental technology and specialty chemicals that enable coal-fueled power plants to enhance existing air pollution control equipment, maximize capacity and improve operating efficiencies. We supply activated carbon injection systems, mercury measurement instrumentation, and related services. Through our consolidated subsidiary, Clean Coal, we expect to produce refined coal that will qualify for IRS Section 45 tax credits. To meet the needs of the power industry for mercury control, we are a participant in a joint venture, ADA-CS, which is developing state-of-the-art facilities to produce AC with the first plant projected to come on-line in 2010. Additionally, we are developing technologies for power plants to address issues related to emissions of carbon dioxide.

#### **About Energy Capital Partners**

ECP is a private equity firm focused on investing in the power generation, midstream gas, renewable and electric transmission sectors of North America’s energy

infrastructure. ECP's management has substantial experience leading successful energy companies and energy infrastructure investments. ECP has offices in Short Hills, N.J., and San Diego, CA. For more information, visit [www.ecpartners.com](http://www.ecpartners.com).

*This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, which provides a "safe harbor" for such statements in certain circumstances. The forward-looking statements included in this release include statements regarding the supply of AC by ACS enabling its customer to meet state mercury regulations in the Midwest and expected size, capacity, efficiency, and timing of the AC Facility. These statements are based on current expectations, estimates, projections, beliefs and assumptions of our management. Such statements involve significant risks and uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors, including but not limited to changes in the costs and timing of construction and commencement of operations; impact of litigation and competition; changes in laws and regulations, prices, economic conditions and market demand; operational difficulties; availability of raw materials and equipment; and availability of skilled personnel. You are cautioned not to place undue reliance on our forward-looking statements. Our forward-looking statements are presented as of the date made, and we disclaim any duty to update such statements unless required by law to do so.*

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