



FOR IMMEDIATE RELEASE

EARTH SCIENCES SETS RECORD DATE FOR ADA-ES SPIN-OFF

LITTLETON, CO – August 12, 2003 – Earth Sciences, Inc. (OTCBB:ESCI), today announced that it has established August 29, 2003 as the record date for the distribution of ADA-ES common stock. The distribution ratio will be one ADA-ES share for ten Earth Sciences shares held on the close of business on the record date.

Earth Sciences shareholders entitled to the distribution will receive whole shares of ADA-ES common stock. The fractional shares that shareholders would otherwise be entitled to receive will be accumulated and sold, with the proceeds distributed accordingly. The date of distribution of the ADA-ES shares has yet to be determined, but the Company expects it will occur sometime in mid-September. The distribution is expected to be tax-free.

A trading symbol for the ADA-ES common stock has not yet been assigned. Trading is expected to begin on the OTC Bulletin Board on or shortly after the yet-to-be-determined distribution date.

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc., a subsidiary of Earth Sciences, develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including predicted revenues and achievement of positive cash flow -- could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filing with the U.S. Securities and Exchange Commission .

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