



**FOR IMMEDIATE RELEASE**

**ADA-ES TO PRESENT AT REDCHIP PARTNERS INVESTOR CONFERENCE**

LITTLETON, CO – September 10, 2003 – ADA-ES, Inc. (spin-off from OTCBB:ESCI in process) today announced that Michael D. Durham, Ph.D., President and Mark McKinnies, CFO, will present at the RedChip Partners Investor Conference in New York on Thursday, September 18, 2003 at 11:30 a.m. ET. The Conference will take place at the Sheraton New York Hotel & Towers, located at 811 Seventh Avenue in New York City. Prospective attendees can access registration forms and detailed information on the Conference at [www.redchip.com](http://www.redchip.com).

ADA-ES' audio/visual presentation will be broadcast live over the Internet via the Investor Information section of the Company's website at [www.adaes.com](http://www.adaes.com). Interested parties are advised to go to the site at least 15 minutes early to register, download and install any necessary audio software. If unable to listen live, the presentation will be archived.

**About ADA-ES**

Headquartered in Littleton, Colorado, ADA-ES develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs. ADA-ES will complete a spin-off from Earth Sciences, Inc. on September 12, 2003. A ticker symbol has not yet been assigned by NASD for the new stock, which the Company expects to begin trading the week of September 15, 2003.

*This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including predicted revenues and achievement of positive cash flow – could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.*

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