



FOR IMMEDIATE RELEASE
ADA-ES COMPLETES SPIN-OFF FROM EARTH SCIENCES

LITTLETON, CO – September 12, 2003 – ADA-ES, Inc. today announced that it has completed the spin-off from Earth Sciences, Inc. (OTCBB:ESCI).

Today Earth Sciences will distribute 100% of the outstanding shares of ADA-ES to Earth Sciences shareholders of record as of August 29, 2003. Earth Sciences shareholders will receive one share of ADA-ES common stock for every ten shares of Earth Sciences common stock held on the close of business on August 29, 2003 as a tax-free distribution. The fractional shares that shareholders would otherwise be entitled to receive will be accumulated and sold, with the proceeds distributed accordingly. However, Earth Sciences shareholders who sold shares after the August 29th record date and before the September 3rd ex date set by the National Association of Securities Dealers will be required to deliver to the buyer the ADA-ES shares along with the ESCI shares sold.

The Company will announce ADA-ES' stock symbol once its shares begin trading in the Over-the-Counter market, which is expected to take place the week of September 15, 2003.

Complete information on the spin-off is available in ADA-ES' Form 10-SB, as amended, filed with the Securities and Exchange Commission on September 10, 2003.

Dr. Michael Durham, President of ADA-ES, commented, "We are pleased to announce the completion of ADA-ES' spin-off from Earth Sciences. Our state-of-the-art environmental technology and specialty chemicals enable coal-fueled power plants to enhance existing air pollution control equipment to meet regulations while reducing operating costs. Operating as an independent Company will allow us to fully capitalize on the market potential related to pending mercury emission regulations. We look forward to updating you with our progress."

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including predicted revenues and achievement of positive cash flow -- could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filing with the U.S. Securities and Exchange Commission.

Contact:

ADA-ES, Inc.
Michael D. Durham, Ph.D., MBA, President
Mark H. McKinnies, CFO
(303) 734-1727
www.adaes.com

-or- Investor Relations Counsel
The Equity Group Inc.
www.theequitygroup.com
Loren G. Mortman, (212) 836-9604
LMortman@equityny.com
Lauren Barbera, (212) 836-9610
LBarbera@equityny.com

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