



FOR IMMEDIATE RELEASE

ADA-ES SHARES CLEARED FOR TRADING

LITTLETON, CO – October 17, 2003 – ADA-ES, Inc. (OTCBB:ADES) today announced that its shares have been cleared for trading on the OTC Bulletin Board with the ticker symbol ADES.OB. Market information for the stock can be found at the following website: www.otcbb.com/asp/mp_quotes.asp?Quotes=ades&Board.x=47&Board.y=10.

This represents the final step of ADA-ES' spin-off from Earth Sciences, Inc. (OTCBB:ESCI).

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including predicted revenues and achievement of positive cash flow -- could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.

Contact:

ADA-ES, Inc.
Michael D. Durham, Ph.D., MBA, President
Mark H. McKinnies, CFO
(303) 734-1727
www.adaes.com

-or- Investor Relations Counsel
The Equity Group Inc.
www.theequitygroup.com
Loren G. Mortman, (212) 836-9604
LMortman@equityny.com
Lauren Barbera, (212) 836-9610
LBarbera@equityny.com

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