



FOR IMMEDIATE RELEASE

ADA-ES ANNOUNCES THIRD QUARTER FINANCIAL RESULTS

LITTLETON, CO – November 7, 2003 – ADA-ES, Inc. (OTCBB:ADES) today announced financial results for the third quarter and nine-month period ended September 30, 2003. See attached tables.

For the third quarter, total revenues increased 5% to \$1.5 million from \$1.4 million in the same quarter last year. Due to staffing additions, general and administrative expenses increased, resulting in operating income of \$74,000 compared to \$123,000 in the third quarter of 2002. Net income was \$71,000 or \$.02 per share for the quarter versus \$120,000 or \$.04 per share in last year's third quarter. The third quarter represented the Company's seventh consecutive quarter of profitability.

For the first nine months of 2003, revenues rose 13% to \$4.4 million from \$3.9 million in the comparable period of 2002. Due to staffing additions, operating income was \$256,000 in the nine-month period of 2003, compared to \$351,000 in the same period last year, while net income was \$237,000 or \$.07 per share versus \$326,000 or \$.10 per share in the first nine months of 2002.

Dr. Michael Durham, President of ADA-ES, stated, "Mercury emission control sales rose 39% in the third quarter and 42% in the nine-month period, which supported lower revenues in flue gas conditioning and combustion aids. Importantly, gross profit in this segment grew at a faster rate than sales – by 188% in the quarter and 78% year-to-date. We expect continued growth in this area of business resulting from contracts in hand and others being negotiated for mercury measurement and control work being conducted at power plants across the country."

Dr. Durham continued, "During the quarter, we completed the spin-off from Earth Sciences and commenced trading as a independent Company. Now that ADA-ES is operating as a separate entity, we believe the Company is better positioned to capitalize on the market potential relating to pending mercury emission regulations, which the Department of Energy estimates will produce a \$2 – 5 billion market. Additionally, subsequent to the completion of the spin-off, Arch Coal invested \$1.3 million in ADA-ES, including \$1.0 million of common stock at \$7.26 per share. This investment further strengthened our existing relationship with Arch to jointly market ADA-249 to cyclone-fired power plants."

Dr. Durham added, "More recently, we announced the addition of two new members to our Board of Directors, John Eaves, COO of Arch Coal, and Jeffrey Smith, an attorney with 25 years of experience in environmental law. We believe their expertise will be extremely valuable to ADA-ES."

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Mark McKinnies, CFO of ADA-ES, commented, "At September 30, 2003, ADA-ES had working capital of \$1.2 million, an increase of \$508,000 from the second quarter of 2003. We achieved cash flow from operations for the first nine months of 2003 of \$157,000, as compared to \$80,000 in the same period of 2002. We expect to generate positive cash flow from operations throughout 2003."

Dr. Durham concluded, "Based on our unique position in the emerging market for mercury emission control and the strategic relationships we have established for this segment and our combustion aids segment, we are enthusiastic about the Company's near and long-term business prospects. We look forward to updating you with our progress."

Conference Call

Management will conduct a conference call on Friday, November 7, 2003 at 11:00 a.m. ET to discuss the financial results and recent developments. Interested parties may participate in the call by dialing 973-935-8504 – please call in 10 minutes before the call is scheduled to begin, and ask for the ADES call. The conference call will also be broadcast live over the Internet via the Investor Information section of ADA-ES' website at www.adaes.com. To listen to the live call please go to the website at least 15 minutes early to register, download and install any necessary audio software. If you are unable to listen live, the conference call will be archived on the Company's web site.

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including predicted revenues and achievement of positive cash flow – could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.

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ADA-ES, Inc. and Subsidiary
Consolidated Statements of Operations
(unaudited)
(amounts in thousands, except shares and per share amounts)

	Three months ended September 30,		Nine Months Ended September 30,	
	2003	2002	2003	2002
REVENUES:				
Flue gas conditioning	\$ 452	\$ 649	\$ 1,534	\$ 1,845
Mercury emission control	1,018	730	2,552	1,794
Combustion aids and other	44	61	300	235
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Total revenues	\$1,514	\$1,440	\$4,386	\$3,874
COST AND EXPENSES:				
Operating	919	793	2,350	1,956
General and administrative	467	451	1,563	1,362
Research and development	19	43	126	118
Depreciation and amortization	35	30	91	87
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Total expenses	1,440	1,317	4,130	3,523
OPERATING INCOME				
	74	123	256	351
OTHER INCOME (EXPENSE):				
Interest expense	(6)	(3)	(7)	(25)
Other, net	3	--	(12)	--
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Total other income (expense)	(3)	(3)	(19)	(25)
NET INCOME				
	\$ 71	\$ 120	\$ 237	\$ 326
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NET INCOME PER COMMON SHARE - (Basic and Diluted)				
	\$.02	\$.04	\$.07	\$.10
	=====	=====	=====	=====
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING (ADJUSTED TO REFLECT SPIN-OFF):				
	3,376,000	3,344,000	3,355,000	3,344,000
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See notes accompanying ADA-ES' consolidated financial statements in its Form 10-QSB for September 30, 2003.

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**ADA-ES, Inc. and Subsidiary
Consolidated Balance Sheet
(unaudited)
(amounts in thousands)**

ASSETS

	<u>September 30, 2003</u>	<u>December 31, 2002</u>
Current Assets:		
Cash & cash equivalents	\$ 785	\$ 325
Accounts receivable, net of allowance for doubtful accounts	1,021	1,081
Prepaid expenses, inventory and other	144	167
Total current assets	1,950	1,573
Property, Plant and Equipment , at cost	1,263	950
Less accumulated depreciation and amortization	(761)	(678)
Net property, plant and equipment	502	272
Goodwill , net of amortization	2,024	2,024
Intangible Assets , net of amortization	107	88
Other	17	17
Total Assets	<u>\$ 4,600</u>	<u>\$ 3,974</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

Current Liabilities:		
Notes payable	118	4
Accounts payable	291	454
Accrued expenses	244	173
Deferred revenues	130	383
Total current liabilities	783	1,014
Long-Term Liabilities:		
Notes payable – affiliate	300	--
Notes payable - bank	522	--
Other	200	10
Total long-term liabilities	1,022	10
Stockholders' Equity:		
Common stock, no par value	4,461	5,326
Receivable from parent	--	(473)
Accumulated deficit	(1,666)	(1,903)
Total stockholders' equity	2,795	2,950
Total Liabilities and Stockholders' Equity	<u>\$ 4,600</u>	<u>\$3,974</u>

See notes accompanying ADA-ES' consolidated financial statements in its Form 10-QSB for September 30, 2003.