



**FOR IMMEDIATE RELEASE**

**EIGHT PAPERS ON ADA-ES' MERCURY CONTROL WORK TO BE PRESENTED AT  
POWER PLANT AIR POLLUTANT CONTROL SYMPOSIUM**

**LITTLETON, CO – August 27, 2004** – ADA-ES, Inc. (OTCBB:ADES) today announced that a total of eight papers detailing advances in mercury control on work in which ADA-ES is involved will be presented at the *Combined Power Plant Air Pollutant Control Mega Symposium* on Monday, August 30<sup>th</sup> and Tuesday, August 31<sup>st</sup>. The Symposium will take place at the Omni Shoreham Hotel in Washington, DC.

The Symposium, co-sponsored by the Electric Power Research Institute, U.S. Environmental Protection Agency, U.S. Department of Energy, and Air & Waste Management Association, will cover SO<sub>2</sub>, NO<sub>x</sub>, particulate, mercury and air toxic emissions from power plants. This event will showcase the latest developments and operational experiences with state-of-the-art methods for reducing air emissions from fossil-fueled boilers.

Detailed information on the Symposium is available at <http://www.megasymposium.org>.

ADA-ES management will be available to speak with interested parties on Monday, August 30<sup>th</sup> and Tuesday, August 31<sup>st</sup> from 6:00 – 11:00 pm ET at the Company's hospitality suite.

Dr. Michael Durham, President of ADA-ES, stated, "We are enthusiastic about our involvement with this Symposium, which we consider to be the premier event on air pollution control for the power industry. We will be presenting eight papers to over 750 experts in the industry, highlighting our successful field demonstrations of the Company's mercury emission control and measurement technology."

**About ADA-ES**

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

*This press release may contain forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, laws or regulations, demand for the company's securities, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.*

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