



FOR IMMEDIATE RELEASE

**ADA-ES AWARDED SECOND COMMERCIAL CONTRACT FOR MERCURY CONTROL SYSTEM
AT A NEW POWER PLANT**

Littleton, CO – September 7, 2005 - ADA-ES, Inc. (NASDAQ:ADES) today announced that it has been awarded its second contract to supply a commercial mercury control system for a new power plant. The contract, valued in excess of \$1 million, is for activated carbon injection equipment to control mercury emissions from a new 575 MW coal-fired power plant being built in the Upper Midwest. The equipment will be designed, fabricated, and delivered before the end of the first quarter of 2006. This comes on the heels of the Company's August 2nd announcement of its first commercial contract for a mercury control system at a new 780 MW plant.

ADA-ES has demonstrated activated carbon-based mercury control technology at over 20 power plants across the country and this technology has become the leading option for control of mercury emissions.

Mike Durham, President of ADA-ES, stated, "These contracts for commercial mercury control systems represent a key transition for the Company from technology development and demonstration to delivery and installation of permanent control equipment. We have provided quotes for activated carbon injection systems to over 80 power plants and we expect additional contracts to be awarded this year. Once legal and legislative issues related to a federal mercury control program are resolved, an even larger national market is expected to follow."

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including award of additional commercial contracts – could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, federal funding, laws or regulations, availability of skilled personnel, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.

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