



FOR IMMEDIATE RELEASE

ADA-ES AWARDED CONTRACTS FOR MERCURY CONTROL SYSTEMS FOR THREE POWER PLANTS

Littleton, CO – March 1, 2006 - ADA-ES, Inc. (NASDAQ:ADES) today announced that it has been awarded new contracts to supply commercial mercury control systems for two existing coal-fired power plants and one new power plant in the Western U.S. The total value of contracts for the activated carbon injection equipment is in excess of \$2 million. The equipment will be designed, fabricated, and delivered in several phases during 2006 and 2007.

ADA-ES has demonstrated activated carbon-based mercury control technology at over 20 power plants across the country and this technology has become the leading option for control of mercury emissions.

Mike Durham, President of ADA-ES, stated, "These contracts reinforce the important role that carbon injection technology is playing in the control of mercury from coal-fired power plants. Combined with the three contracts we announced in 2005, we now have contracts that will result in six commercial mercury control systems. We continue to provide quotes to a number of power plants and expect more contracts to be awarded for this key technology this year. These contracts also show that state consent decrees will be a significant driver for the mercury control business in addition to new state and pending federal mercury control laws."

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

This press release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for such forward-looking statements in this document that are based on information the Company believes reasonable, but such projections and statements involve significant uncertainties. Actual events or results – including award of additional commercial contracts – could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing market demand for ADA-ES chemicals and systems and changes in technology, federal funding, laws or regulations, availability of skilled personnel, and other factors discussed in the company's filings with the U.S. Securities and Exchange Commission.

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