



**FOR IMMEDIATE RELEASE**

**ADA-ES AWARDED CONTRACT FOR MERCURY CONTROL SYSTEMS FOR  
TWO COAL-FIRED POWER PLANTS**

Littleton, CO – March 13, 2006 - ADA-ES, Inc. (NASDAQ:ADES) today announced that it has been awarded a new contract to supply commercial mercury control systems for two existing, 350 Gross MW rated, coal-fired power plants in the Eastern U.S. The total value of contracts for the activated carbon injection equipment is in excess of \$1.7 million. It is expected that the equipment will be designed, fabricated, and delivered during late summer of 2006. Plans call for the first unit to be in operation by early fall 2006 and the second unit in early 2007. The mercury control systems will be installed on existing electrostatic precipitators for the control of mercury emissions.

ADA-ES has demonstrated activated carbon-based mercury control technology at over 20 power plants across the country and this technology has become the leading option for control of mercury emissions.

Mike Durham, President of ADA-ES, stated, "These contracts reinforce the important role that carbon injection technology is playing in the control of mercury from coal-fired power plants. Combined with the six contracts we announced in the past six months, we now have contracts for eight commercial mercury control systems. We continue to provide quotes to a number of power plants and expect more contracts to be awarded for this key technology this year. These contracts also show that state regulations and consent decrees are significant drivers for the mercury control business; future drivers include additional state and pending federal mercury control laws."

**About ADA-ES**

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which provide a "safe harbor" for such statements in certain circumstances. These statements include the Company's expectations regarding future revenues or other financial measures, anticipated projects and new contracts, anticipated growth in the market and similar items. Such statements involve significant uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing economic conditions and market demand for ADA-ES' products and services, changes in technology, failure to satisfy performance guarantees, federal funding, laws or regulations, results of demonstrations of the Company's and other licensed technologies, operational difficulties, availability of skilled personnel, and other factors discussed in the Company's filings with the U.S. Securities and Exchange Commission.*

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