



**FOR IMMEDIATE RELEASE**

**ADA-ES SCHEDULES THIRD QUARTER FINANCIAL RESULTS  
NEWS RELEASE AND CONFERENCE CALL**

LITTLETON, CO – October 30, 2006 – ADA-ES, Inc. (NASDAQ: ADES) today announced that it will issue its financial results for the third quarter ended September 30, 2006 on Tuesday, November 7, 2006 before the stock market opens. Dr. Michael Durham, President, and Mark McKinnies, Senior VP and CFO, will conduct a conference call focusing on the financial results and recent developments at 11:00 a.m. ET on Tuesday, November 7, 2006. Interested parties may participate in the call by dialing 706-679-3200 – please call in 10 minutes before the call is scheduled to begin, and ask for the ADES call (conference ID #1112491).

The conference call will also be webcast live via the Investor Information section of ADA-ES' website at [www.adaes.com](http://www.adaes.com). To listen to the live call please go the website at least 15 minutes early to register, download and install any necessary audio software. If you are unable to listen live, the conference call will be archived on the website.

**About ADA-ES**

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impact from electric power and industrial companies while reducing operating costs.

*This press release and the conference call referenced in this press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which provide a "safe harbor" for such statements in certain circumstances. Such statements involve significant uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing economic conditions and market demand for ADA-ES' products and services, changes in technology, failure to satisfy performance guarantees, federal funding, laws or regulations, results of demonstrations of the Company's and other licensed technologies, operational difficulties, availability of skilled personnel, and other factors discussed in the Company's filings with the U.S. Securities and Exchange Commission.*

**ADA-ES, Inc.**

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-or-

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