



FOR IMMEDIATE RELEASE

**ADA-ES AWARDED CONTRACT FOR
A MERCURY CONTROL SYSTEM**

Littleton, CO – February 5, 2007 – ADA-ES, Inc. (NASDAQ: ADES) today announced that it has been awarded a contract and notice to proceed to begin engineering on a project to supply a mercury emission control system for a coal-fired power plant in the northern United States. The generating unit produces 400 megawatts of electricity and burns Powder River Basin (PRB) coal. The mercury emission control system will be designed to inject a powdered activated carbon sorbent into the unit's flue gas to remove the mercury. ADA-ES expects to deliver the system to the plant in late 2007.

"This new contract marks our thirteenth commercial carbon injection system award announced to date and one of several anticipated during the next few weeks," said Dr. Michael Durham, President of ADA-ES. "Activated carbon injection is becoming an acceptable, cost effective and practical way of controlling mercury emissions from the nation's coal-fired power plant fleet. The marketplace continues to grow and we expect demand for our systems to be strong in 2007."

About ADA-ES

Headquartered in Littleton, Colorado, ADA-ES, Inc. develops and implements proprietary environmental technology and specialty chemicals that mitigate the environmental impacts from electric power and industrial companies, while reducing their operating costs.

This press release contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which provide a "safe harbor" for such statements in certain circumstances. Such statements involve significant uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors including but not limited to changing economic conditions and market demand for ADA-ES' products and services, changes in technology, failure to satisfy performance guarantees, federal funding, laws or regulations, results of demonstrations of the Company's and other licensed technologies, operational difficulties, availability of skilled personnel, and other factors discussed in the Company's filings with the U.S. Securities and Exchange Commission.

Contact:

ADA-ES, Inc.
Michael D. Durham, Ph.D., MBA, President
Mark H. McKinnies, Senior VP & CFO
(303) 734-1727
www.adaes.com

-or- Investor Relations Counsel
The Equity Group Inc.
www.theequitygroup.com
Loren Mortman, (212) 836-9604
LMortman@equityny.com

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