

Marki Morison-Gille

From: The Equity Group Inc. [jkilpatrick@equityny.com]
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To: Marki Morison-Gille
Subject: ADA-ES Announces \$7.2 Million Legal Settlement with Calgon Carbon
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ADA-ES Announces \$7.2 Million Legal Settlement with Calgon Carbon

LITTLETON, Colo.--([BUSINESS WIRE](#))-- ADA-ES, Inc. (NASDAQ:ADES) (“ADA” or the “Company”) today announced that it has reached a settlement agreement with Calgon Carbon Corporation (“Calgon Carbon”) pursuant to which Calgon Carbon paid ADA \$7.2 million in return for the satisfaction of the \$12.0 million adverse judgment against Calgon Carbon on July 29, 2010 in the United States District Court for the Western District of Pennsylvania in Calgon Carbon Corp. v. ADA-ES, Inc.

Dr. Michael Durham, President and CEO of ADA, stated, “We are pleased to have finally resolved this matter in a favorable fashion for ADA. We will recognize the settlement payment, net of certain contingent defense costs, as other income in the 2010 fiscal year.”

About ADA-ES

ADA-ES is a leader in clean coal technology and the associated specialty chemicals, serving the coal-fueled power plant industry. Our proprietary environmental technologies and specialty chemicals enable power plants to enhance existing air pollution control equipment, minimize mercury, CO₂ and other emissions, maximize capacity, and improve operating efficiencies, to meet the challenges of existing and pending emission control regulations.

With respect to mercury emissions:

- We supply activated carbon (“AC”) injection systems, mercury measurement instrumentation, and related services.
- We are also a joint venture participant in ADA Carbon Solutions (“ADA-CS”), which has commenced operations at its state-of-the-art AC production facility.
- Under an exclusive development and licensing agreement with Arch Coal, we are developing and commercializing an enhanced Powder River Basin (“PRB”) coal with reduced emissions of mercury and other metals.

- Through our consolidated subsidiary, Clean Coal Solutions, LLC (“CCS”), we provide our patented refined coal technology, CyClean, to enhance combustion of and reduce emissions from burning PRB coals in cyclone boilers.

In addition, we are developing CO₂ emissions technologies under projects funded by the U.S. Department of Energy (“DOE”) and industry participants.

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, which provides a "safe harbor" for such statements in certain circumstances. The forward-looking statements include, but will not necessarily be limited to, statements or expectations regarding the recognition of the settlement payment and related matters. These statements are based on current expectations, estimates, projections, beliefs and assumptions of our management. Such statements involve significant risks and uncertainties. Actual events or results could differ materially from those discussed in the forward-looking statements as a result of various factors, including but not limited to, changes in laws and regulations; changes in accounting rules and other factors discussed in greater detail in our filings with the Securities and Exchange Commission (SEC). You are cautioned not to place undue reliance on our forward-looking statements and to consult filings we make with the SEC for additional risks and uncertainties that may apply to our business and the ownership of our securities. Our forward-looking statements are presented as of the date made, and we disclaim any duty to update such statements unless required by law to do so.

Contacts

ADA-ES, Inc.

Michael D. Durham, Ph.D., MBA, President & CEO

Mark H. McKinnies, CFO

303-734-1727

www.adaes.com

or

Investor Relations Counsel

The Equity Group Inc.

www.theequitygroup.com

Melissa Dixon

212-836-9613

MDixon@equityny.com

Linda Latman

212-836-9609

LLatman@equityny.com

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